## **Press Release 29/04/2015**



## ditno. expands to the US, builds Security Event and Alerting Management capability into it's products and is selected as one of ten Australian companies to attend Collision in Las Vegas

- ditno. is one of ten Australian companies selected to exhibit at one of the most prestigious disruptive tech events in the US.
- ditno. continues it's global expansion, targeting the US as it's next growth area after launching in Australia, the UK and Europe
- ditno releases new Security Event and Alerting Management capability in it's CloudGuardian suite products

ditno.'s vision is to Make Security Simple, enabling organizations all over the world to protect their data regardless of where it is hosted.

Andrew Walker, CEO of ditno. is "Excited to be one of a small number of Australian companies who are successfully disrupting established industries. ditno. are looking to meet with a number of potential clients and partners to create a presence in the US and continue our global expansion." With a sales capability already established in Australia, the UK and Europe, ditno. is looking to replicate the success and enter what is potentially our largest market, the US.

At the same time the ditno. team are extremely pleased to announce the latest release of our CloudGuardian product suite. The main new feature is the introduction of full Security Event and Alert Management capabilities, enabling clients to understand the full picture of their security and determine any possible threats they need to be concerned about. This removes the need for organisations to deploy third-party software to read and analyse the logs from any endpoint (Server) regardless of service provider, platform and OS.

ditno. continues the trend of Australian companies targeting overseas markets in order to tap into a larger customer base. Warren Cammack, ditno's COO commented "We have a great opportunity in Australia, there are many sophisticated companies that understand the need to adequately secure their data. The challenge is balancing this with the much larger and more mature market in the US where organizations know what they need and are looking for innovative companies like ditno. to help solve their problems."

ditno. was formed in 2012 by an international team of security, technical and business specialists. Together they have created the best performing, most agile and bullet-proof security solution in the market. Registered in Sydney, Australia ditno. is a privately owned company with international patents pending for it's innovative products.

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